



TEFILLIN AWARENESS PROJECT
a division of HAKHEL

ARE THEY ON RIGHT?!

AN IMPORTANT MESSAGE TO THE MEN OF OUR COMMUNITY:

The Gemara (Rosh Hashanah 18A) teaches that one who does not wear his Tefillin properly may be considered a "Poshea Yisroel B'Gufo"—one who has sinned with his physical being, with all its serious consequences (as is described there). Indeed, all Brachos made on improperly placed Tefillin are Brachos L'Vatala—Brachos in vain. .

Many of us may not realize that we have a real issue with proper *placement*. This may be due to several factors, including the Tefillin Retzuos stretching, and less hair on our heads as we grow older, which is further complicated by a receding hairline.

The ENTIRE Shel Rosh must rest on a place where there are or were hair roots. Even if a minute portion of the Shel Rosh rests in an area on the head where no hair grows,

ONE HAS NOT FULFILLED THE MITZVAH AND HIS BROCHA IS IN VAIN.

Hundreds have already had their Tefillin Shel Rosh and Shel Yad adjusted in various communities through this **Free Service**.

HAKHEL is making available, free of charge, qualified Sofrim who will check your Tefillin *PLACEMENT* for you.

SUNDAY, MAY 20 - ג' סיון

6:00 AM - 10:30 AM

KHAL VERETZKY

Avenue L & East 9th Street

Please bring your Tefillin

EVERYONE IS URGED TO COME

TO ENSURE THAT THE TEFILLIN THEY PLACE DAILY ARE BEING PROPERLY WORN

For Further Information, Please Call:

718-253-5497 • 718-377-6735

Email: shelrosh@comcast.net

~נתרם ע"י אברהם שעכטער וריעתו~

לעלוי נשמת ר' מנחם מענדל ב"ר בן ציון ז"ל
ר' צבי אלימלך ב"ר שמואל ז"ל