



דע'נ'ר' יעקב צבי בן ר' מנחם ע"ה

What is the goal of this contest?

The goal is for everyone to remember to thank Hashem properly for all the good Hashem constantly does for us. We are trying to help everyone get into the habit of saying brachos loud and clear, and also while looking into a siddur.

Anyone who feels they will gain from it, is welcome to join. Ages 3-120 welcome.

Every participant will get a Brochos card. The object is to fill in all the circles.

When can you fill in the circles?

a) Each time you make a brachah rishonah or Borei Nefashos **loud and slowly**, and someone answers amen, you fill in a brachah rishonah or Borei Nefashos circle. (included is "Al Netilas Yadayim" when washing Hamotzie) **The person answering Amen must hear the whole Brocha.**

b) Each time you read Asher Yatzar, Al Hamichyah, or Birkas Hamazon from a siddur or a chart, you fill in the appropriate circle. (Amen is not required on these brochos)

Davening is not counted in this project.

Is there a time limit to filling in the circles?

Yes, you must fill in the card as soon as you make a brachah. If you don't have your card with you and you want to count the brachos you make, take a paper and record the brachos as you say them. Then, when you come home, copy from the paper and fill in the card. Otherwise, you can't fill it in. When all the circles are colored in, send the card back to us. Please print your name and phone number clearly, a requirement to qualify. Shabbos brochos can only be filled in after Shabbos if you have a very exact way of keeping count. (different colored candies, written down before Shabbos what each one is, etc.)

NEW

OPTIONAL

Join the בכונה Program

To participate in this program, you have to make 25 brochos "בכונה" having in mind the translation of the first 6 words of each Brocho. **ברוך אתה ה' אלוקינו מלך העולם**. You can cut out the translation on this flier, and keep it in your pouch, together with your Brochos card. When you make a Brocha, thinking what the first six words mean, you then fill in the regular circle, inside the card, as well as a "בכונה" circle on the back of the card.

There will be a separate raffle for a monthly gift certificate of \$50, and a separate raffle for a trip to Eretz Yisroel for all who participate in this optional program.



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How can you get the brachos card, its plastic pouch, and the list of rules?

- See the list of pick-up addresses below,
- Send a **self-addressed stamped** envelope (United States stamps, please) to Brochos Contest address below.
- Mail us your address with \$5.00 per 25 brachos cards to cover postage.
- Check your school- many are involved.

Brochos Contest,
1521 41 Street, Brooklyn N.Y.



ברוך..... געבענענשט
(די מקור פון אלע ברכות)
אתה..... ביסמו
ה'..... דער אויבערשטער
(וואס איז נעווען, וואס איז, און וואס וועט אייביג זיין)
אלוקינו..... אונזער ג-מ
(וואס קען אלעס מוהן)
מלך..... דער קעניג
העולם..... פון די וועלט



Blessed..... ברוך
(The source of all blessings)
Are You..... אתה
Hashem..... ה'
(who always was, is, and will be)
Our G-d..... אלוקינו
(the Master of all strength who is able to do anything)
The King..... מלך
Of The World..... העולם

Rewards

a) Each completed brachos card is entered into a raffle for a ticket from N.Y. to Eretz Yisrael (or from anyplace to Eretz Yisrael in that price range), to be drawn before the summer. (The winner may opt to take \$800 in cash instead.)

b) Get the whole family involved! If four members of the winner's family have participated, then the family will be awarded 4 tickets to Eretz Yisrael. Each person needs their own card. Be sure to circle "yes" for "family project" on the brachos card before sending it back.

c) Completed cards will be entered into a raffle to be held every Rosh Chodesh, beginning with Rosh Chodesh Adar. Prizes: One \$50 gift certificate and two \$25 gift certificates, to be used at the store of your choice. The certificates will be mailed to the winners, with the winners' names published in Hamodia.

d) After Pesach, every child that sends in at least two completed cards will be eligible to pick up the highly acclaimed, full colored book, "Sichu B'chol Nifliosav", in Yiddish or English, while supplies last, or another prize, at pick up locations. Four cards entitles you instead to the hard covered book, "Sichu B'chol Nifliosav" volume 2, Nissim in the Midbar, while supplies last, or another prize.

e) The name and school of everyone who returns one completed brachos card will appear in Hamodia.

f) Remember: The actual rewards for saying a brachah with kavanah, and for giving someone else the opportunity to answer amen, are immeasurable. Their rewards will be enjoyed in Gan Eden forever and ever!



"מחמת הברכות שמברך בן אדם להקב"ה, הרי הוא ממשיך חיים ממקור החיים... וממשיך משם חיים לכל העולם" (וידר הק')

"בזכות הברכות גורם להרבות רחמים מהקב"ה" (רד"ש"א)

"וכשם שהאדם מברך להקדוש ברוך הוא כן הקב"ה מברך אותו" (ע"פ מדרש תנחומים)

What happens when all the circles for one type of brachah are filled in?

You may not fill in a circle for a different brachah. Exception: one Birkas Hamazon qualifies for two Al Hamichya and vice versa.

How can you bring this project to your yeshiva or school?

For bulk orders, it is better to contact us first so we can prepare the cards at the pickup address nearest you. Please contact us for further assistance, we'll be glad to help.

Pick-up addresses:

Boro Park:		Skweretown:	
Lesser 4721 11th Avenue (718) 871-3377	Elbaum 2021 53rd St. (718) 338-5223	Shain 1521 41st Street (718) 436-8566	Holtzer 9a Harrison Ave. (845) 362-8571
Flatbush:		Lakewood:	
Scherman 1142 E. 3rd Street (718) 951-9398	Shain 1409 E.35th st (718) 258-5610	Hirschberg 12 Teaberry Court (732) 370-5561	Shain 188 Hollywood Ave (732) 370-8691
Monsey:		Philidelphia:	
Brandwein 15 Yale Drive (845) 425-0964	Hess 72 Baluvelt Rd (845) 356-7482	Unger 8102 Dorcas St. (215) 342-1254	Williamsburg: Perl 141 Middleton St. (718) 384-1803
Dallas, Texas:		Passaic:	
Teitlebaum 7220 McCallum Blvd #808 (972) 735-8574	Zuckerman 174 Van Houten Ave (973) 778-3418	St. Louis:	
Chicago:		S. Falsburg:	
Gift-it N. Small 3349 W Dempster (847) 679-0677	Queens: Krohn 117-09 85 Ave KG (718) 846-6900 x3	Far Rockaway: Azarad 1122 Bay 25th St. Bayswater (718) 868-1602	Goldberger 14 Parnes Apt. A4 (845) 434-4836
Baltimore:		Miami:	
Kroll 437 Yeshiva Ln. A3D (410) 5800603	Caplan 3106W. Strathmore Ave (410) 764-1683	Jerusalem-Gordon 761 North East 167 st (305) 653-6662	
Cleveland:		Toronto:	
S. Munk 3732 Severn Rd. (216) 321-8001	Atlanta, GA: Kanarek (404) 633-8516	Montreal: Moskowitz 5680 Hutchinson Apt2 (514) 273-2506	Miller 411 Lawrence Ave. W#4 (416) 256-7627
Detroit:		Los Angeles:	
Kranzer 15758 Fairfax - Southfield MI 48075 (248) 342-5080		Krybus 356 North Formosa Ave. Los Angeles, CA 90036 (323) 933-7690	

Children until age 7: only have to fill in the brachos rishonos and the Borei Nefashos circles.

Children 7-9: who have hard time saying the whole Birkas Hamazon, should make sure to say each and every word up until wherever they can. They can then fill in a Birkas Hamazon circle.

The Chofetz Chaim told a bochur, to be careful to always say Berochos with Kavanah. In this Zechus he would be saved from all Tzoros. He grew up to be R' Bakst, Rosh Yeshiva of Detroit. He said, "I went through many dangers, Russia, Japan and China



during World War Two. I was saved miraculously again and again, in Zechus of the Chofetz Chaim's advice, which I took very seriously."

The Shel"i Hakodosh brings down in the name of the Zohar HaKodosh that a person who concentrates on the Brocha he hears, and answers Amen with concentration, according to Halachah, is a catalyst for tremendous Kedusha and abundance of goodness, opening the source of Blessing, like a fountain that gushes forth. When Jews are in trouble, it is in his merit that the gates of prayer are opened wide, and their prayers are answered.

Let us try to make Brochos loud and clear, and give others the opportunity to answer Amen. Let us also listen carefully when others make Brochos and answer Amen properly.

ישועות רפואות וכל טוב, May Klal Yisroel be Zocha to עם הגאולה שלמה במהרה בימינו

Questions or comments?

E-mail: zshain@kosheret.com

Brochos Contest, 1521 41 Street, Brooklyn N.Y. 11218.

Phone (718) 436-8566

You can have the Zechus of being a part of this exciting, innovative contest by sponsoring a part of this project. It can be a zechus or l'iluy nishmas a loved one. A company logo or ad can be printed. Note: Due to the overwhelming response, **we desperately need prizes or sponsors for prizes, in order to meet the demand.**

Tax deductible checks can be made out to Zichron Shmuel.